



Common Sense | Unusual Ideas





What is Wi-Not?

Wi-Not is a mobile software platform designed to bring the power of the web to user's hands.

Our philosophy

"Users pay a significant amount of money to acquire modern devices. Software should return users' investment by making full use of devices' capabilities."

A unique Technology

Regular Web © is the core technology behind Wi-Not. This technology is particularly web-oriented and provides the platform with an unlimited amount of services by integrating the web to the device's arsenal of deployed services.



What are the benefits of using Regular Web?

- I. Fast processing (textual pattern matching is advanced)
- II. Web becomes useful to machines.
- III. light code = great functionality -> Ideal for mobiles!
- IV. Patterns can be composed to achieve greater functionality.
- V. Platform independent technology. Core technology "speaks" the same language on all software platforms.
- VI. It establishes a "language" in which applications can talk.



Wi-Not© Platform (1/2)

Wi-Not is a complete platform that is powered by the Regular Web © technology. It is written in C# (.NET Compact Framework v2.0) and targeted to Windows Mobile based devices. The main categories of services and applications that Wi-Not platform provides are:

1. Multimedia TV and Radio. Regular Web© is used in order to locate streaming sources over the internet and also in ***Find-N-Tune™*** service which allows users to jump to the station that plays the song or TV program they asked for.

2. Instant messaging. The Instant Messaging application uses Regular Web© technology in order to translate on-the-fly the messages exchanged between users. A native English speaker for example, can write in English while his Spanish friend will receive the messages in his preferred language (i.e. Spanish).



Wi-Not© Platform (2/2)

3. Games. Through *Think-N-Play™* functionality users can find and play any game they might think of. User types the name of the game he wishes to play and Regular Web© searches the Web for free flash games that he can play instantly on the embedded flash player. A special rating option is provided to users in order to avoid making poor game choices.

4. WiPlus™ is the place where special utilities and third-party software (developed using Regular Web© technology) can be hosted.

5. Finally, Wi-Not users are equipped with their own web robot, the **WiBot™**. WiBot can be unleashed to the web in order to find content specific information. It is also equipped with the capability to provide with an MP3 version of any flv video file available in the web.



One picture ... a thousand words

www.wi-not.com

